



Thank you for all that you do

Thank you for the support you have given to us. It's not all about the money - there are many ways to support the work we do and every time you follow us on social media, read our newsletter or spread the word about Kenya Children's Homes, you're playing a vital role in transforming the lives of children in Kenya. **YOU** are helping to provide the best care, protection and education to the children we help.

Keeping in touch with supporters like **YOU** is key to raising the profile of the charity. That's why we're asking for your permission to keep in touch from time to time.

We need your permission to keep you updated.

New data protection regulations (GDPR) come into force in May 2018, which affect how we communicate with our supporters and could make it harder for us to let you know the difference your support is making. By acting today, and agreeing to occasional contact, you can make sure you don't miss out on updates and inspiring stories but also make sure we're contacting you in a way that suits **YOU**.

Here's how we communicate just now:

- Post
- Email (direct and via Mailchimp, the vehicle we use to create e-newsletters and e-campaigns)
- Telephone

Here's why we hope you'll stay in touch:

- 100% of your donations go directly to the projects as our administration costs are covered each year by the charity founder.
- Your likes, shares, retweets and comments on social media helped us reach thousands of people.
- Your messages of support reached our children, staff and volunteers, who appreciated that you care.

Here's what we need you to do:

We hope you'll agree to keep in touch. To make sure we have your correct details and are communicating how you would like us to please tick the box overleaf and fill in the simple form, then return it in the self addressed envelope provided.

Thank you for your support and thank you for taking the time to read this letter. **YOU** are helping transform the lives of children in Kenya every day. **THANK YOU**

Best wishes

Eilidh Muir
Senior Fundraising Manager



Have we got all your details?

Here's how we will communicate in the future:

- We will continue to send postal communications to you unless you have previously opted out.
- We will continue to send you emails either directly or via Mailchimp, unless you have previously opted out or have not provided us with your email address.
- We promise not to overwhelm you.
- We will keep your details safe at all times.
- Mailchimp, the vehicle we use to create our e-news and fundraising campaigns, will store your personal data safely and securely.
- If you change your mind about your communication preferences or want to stop receiving communications you can contact us by calling **01738 633264**, emailing **dataprotection@gloagfoundation.com** or writing to **Kenya Children's Homes, Robertson House, 1 Whitefriars Crescent, Perth, PH2 0PA**.
- To unsubscribe from the Mailchimp mailing list click the unsubscribe button in the footer of your mailing at any time or contact us using the details listed above.



Please keep me updated about Kenya Children's Homes

We'd love to keep you up to date with charity news, fundraising campaigns and events, stories and updates on what you're helping us to achieve.

My details:

Name - Title, First, Last Name:

Text - you can text me on:

Telephone - you can call me on:

Email - you can email me on:

Post - you can write to me at:

Signature..... **Date**.....

OUR PROMISE:

We commit to keeping your data secure. We will never pass your details to any third-party without your permission. Please return this form to Data Protection, Kenya Children's Homes, Robertson House, 1 Whitefriars Crescent, Perth, PH2 0PA

We (Kenya Children's Homes) and its supporting charity the Gloag Foundation will hold the information you provided us for communication, marketing, analysis and administration purposes in accordance with the GDPR guidelines. Please read our privacy policy at http://www.kenyachildrenshomes.org.uk/information/privacy_policy to find out more about how we collect and use your information. To request a copy of the privacy policy by email please contact dataprotection@gloagfoundation.com or write to us at Kenya Children's Homes, Robertson House, 1 Whitefriars Crescent, Perth, PH2 0PA. Kenya Children's Homes is registered in Scotland Charity number SC020037